## Trappa Light Box: LED Snap 5

Total graphic area: 37"w x 49"h Total finished area: 36"w x 48"h Total visual area: 35"w x 47"h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should
- be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120ppi@ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print